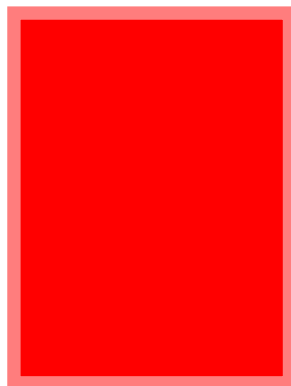


FORMATY REKLAM

Pełna
strona



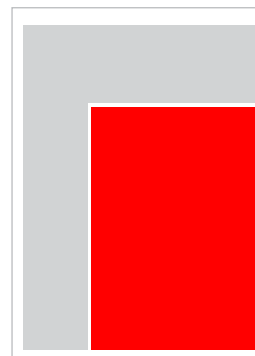
198 × 265 mm
+ 5 mm spadów
(brutto: 208 × 275 mm)

Rozkładówka



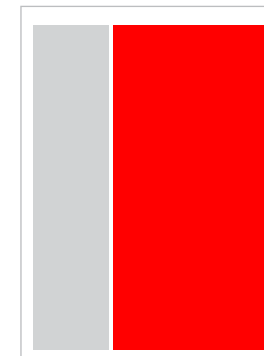
396 × 265 mm
+ 5 mm spadów (brutto: 406 × 275 mm)

Junior Page



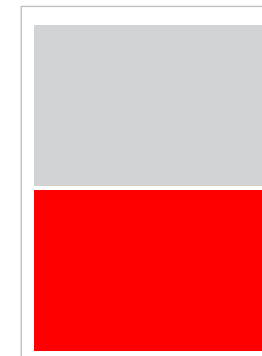
118 × 155 mm
bez spadów

2/3
pion



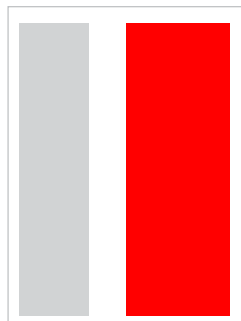
117 × 237 mm
bez spadów

1/2
poziom



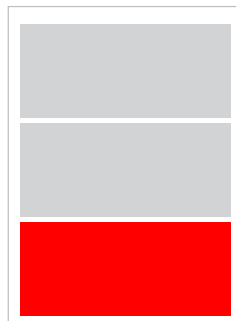
179 × 109 mm
bez spadów

1/2
pion



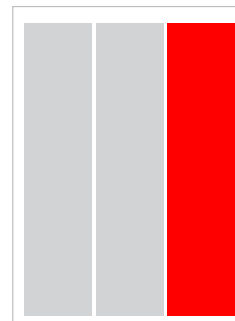
86 × 237 mm
bez spadów

1/3
poziom



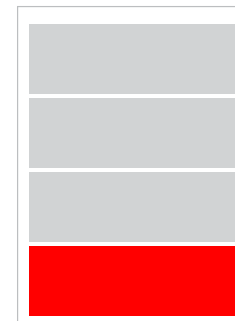
179 × 70 mm
bez spadów

1/3
pion



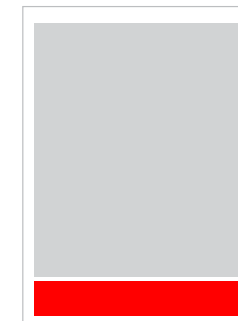
55 × 237 mm
bez spadów

1/4
poziom



179 × 51 mm
bez spadów

1/8 strony
(branding)



179 × 19 mm
bez spadów

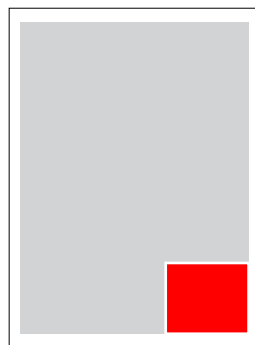
FORMATY REKLAM MODUŁOWYCH

Półwysep



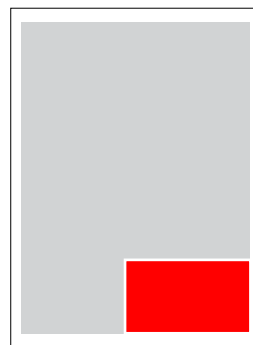
131 × 115 mm
bez spadów

Moduł 1 (M1)



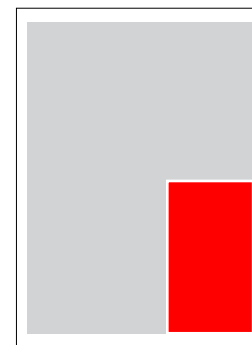
56 × 56 mm
bez spadów

Moduł 2 (M2)



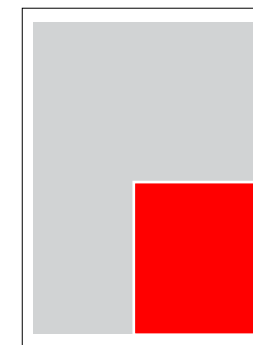
118 × 56 mm
bez spadów

Moduł 3 (M3)



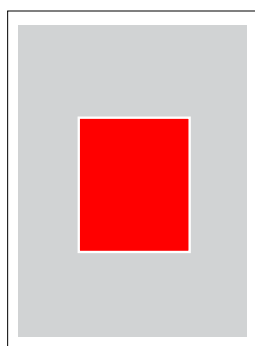
56 × 118 mm
bez spadów

Moduł 4 (M4)



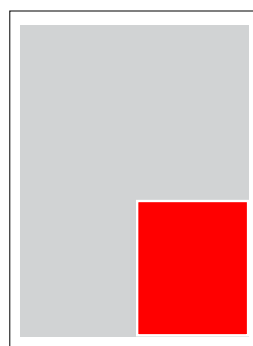
118 × 118 mm
bez spadów

Wyspa



87 × 109 mm
bez spadów

1/4 Krzyż



87 × 109 mm
bez spadów